

Foundation for Environmental Education (FEE)



**Promoting Sustainable Development through
Environmental Education worldwide**



Foundation for Environmental Education (FEE)



- Non-profit, non-government organisation
- Promoting sustainable development through environmental education worldwide
- Umbrella organisation with one member organisation in each country
 - 4 member organisations in 4 countries in 1981
 - 83 member organisations in 72 countries in 2015
- Five environmental education programmes



History of FEE



- FEEE (Foundation for Environmental Education in Europe): established in 1981 out of a UN conference
- Blue Flag: adopted with the support of the European Commission in 1987
- In 1994 the Eco-Schools and YRE programmes started
- LEAF was implemented as a FEE programme in 2000 and Green Key in 2003
- In 2001 FEEE expanded outside Europe and changed its name to FEE
- 2012: FEE 30th anniversary. Blue Flag 25th anniversary
- 2014: YRE, Green Key and Eco-schools 20th anniversary
- 2015: LEAF 15th anniversary



Countries with FEE member organisations



FEE Programmes



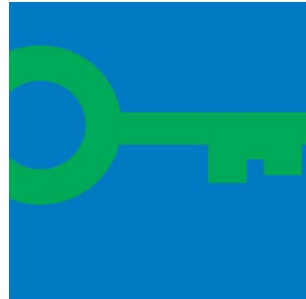
Blue Flag



Learning About Forests



Eco-Schools



Green Key



**Young Reporters for the
Environment**





Young Reporters for the Environment (YRE)





Young Reporters for the Environment (YRE)

Active in more than 30 countries, the YRE programme empowers young people to report on local environmental issues, giving them a sense that they can really make a difference in the world.

YRE is a network of passionate young people educating for sustainable development by producing, engaging, creative, critical thinking environmental journalism.



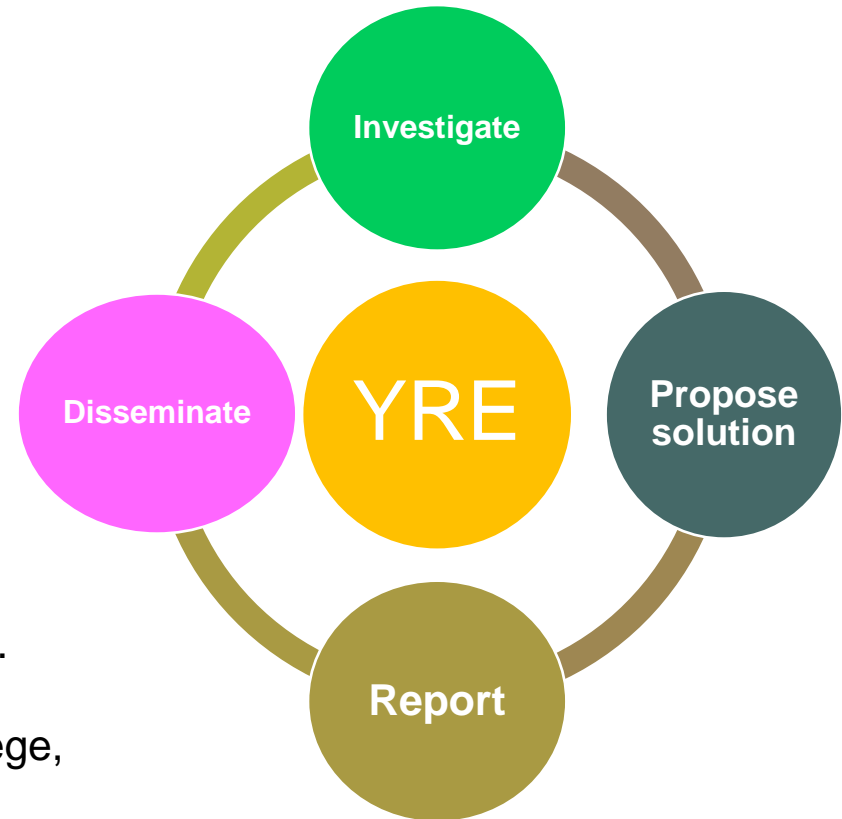
YRE is celebrating its 20th anniversary. Here a young reporter interviews Pedro Marcelino, the first YRE student, who became a successful journalist.





YRE methodology and Annual YRE International Competition

- Investigate a local issues following set criteria
 - Create a production: article, photo or short video
 - Suggest solutions
 - Disseminate to educate
-
- An international YRE competition is held **each year** in which winning national entries compete.
 - YRE is open to those **aged 11-21** whether participating alone or through their school, college, university or youth group.
 - Three categories: **articles, videos and photographs.**





YRE in numbers

Yearly achievements: 2015

- **74,000** students involved
- **7,500** teachers/supervisors
- **3,300** articles submitted in the competition
- **6,000** photos submitted in the competition
- **400** videos submitted in the competition





Young Reporters for the Environment (YRE)



YRE Litter Less Campaign



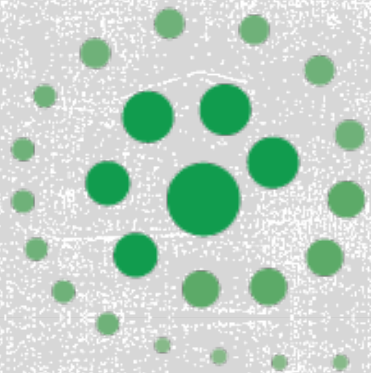
YRE students attending the eighth World Environmental Education Congress in Gothenburg, got a chance to interview Mr. Alexander Leicht, Chief, Section of Education for Sustainable Development, UNESCO. They talked about UNESCO Sustainable Development Goals, the role of countries and children, as well as the actions people can take towards a more sustainable lifestyle.

YRE students at the World Conference on education for SD in Nagoya, Japan in 2014



On-line interviews with VIP's





LITTER LESS
CAMPAIGN

Litter Less Campaign



WRIGLEY
Company Foundation



The Litter Less Campaign aims to reduce litter and affect long-term behaviour change among youth around the world

The Litter Less Campaign for the YRE programme mainly focuses on the production of a journalistic piece (article, photograph, or video report).

In the Litter Less Campaign for the Eco-Schools programme, participating schools will implement the Campaign through the Seven Step process.





35 Preferred FEE Countries for Phase II
2014 -2017 School Year



Eco-Schools Litter Less (22 Total - Current 20+2 new)	YRE Litter Less (13 Total – selecting from current list)
(2014-2017) Australia Bulgaria China Croatia Cyprus Czech Republic Greece India Kenya Lithuania Mexico Netherlands Northern Ireland Poland Puerto Rico Russia Scotland South Africa Spain Uganda USA Wales	(2014-2017) Canada France Israel Slovakia Romania (2015-2016) Germany Kazakhstan Portugal Montenegro (2016-2017) Add four more





LITTER LESS
CAMPAIGN

Countries involved LLC Phase II





Litter Less Campaign – Y1

	Annual Target		Current	
	No. participants	No. schools	No. participants	No. schools
Eco-Schools (22 countries)	320,000	530	432,134	633
YRE pilot (5 countries)	2,500	50	2,845	63
Total	322,500	580	434,979	696





<http://www.yre.global/litter-less-campaign>

YOUNG REPORTERS FOR THE ENVIRONMENT

Litter Less Campaign

LET'S GET STARTED!





How to proceed?

1. Registration

The first step is to register on the Campaign. Registration can be done through your National Operator.

2. Implementation of the YRE programme

Once you are registered, you will follow the YRE methodology to create a media piece about Litter.

To learn more about the YRE methodology, please go to the page [Our Methodology](#).

3. Submit your entry to the YRE National Competition

You will submit your media piece, created during the Campaign, to the YRE National Competition organised in your country. If your entry wins the National Competition, it will be submitted to the YRE International Competition in May.



Litter Less Campaign – calendar

1 October	The YRE Litter Less Campaign is launched. Pre-survey for measuring behaviour and knowledge in the YRE schools is delivered to organiser.
October	Teacher training is implemented
October – March	The schools implement the work
October - May	Community Action Day will be organised on the schools level, by group of schools or as a country Community Action Day Provide two news from schools in English
1 March	Deadline for posting the production on the website
April	Post survey for measuring behaviour and knowledge in the YRE classes and YRE schools. Students present their work to the whole school
April	National YRE Juries select the national winners
May	National winning workshop is implemented. Post-survey for measuring behaviour and knowledge is delivered to organiser
1 June	International YRE Jury selects the international winner.





YRE/LLC winners 2015

- <http://www.yre.global/our-winners-2/>



19-21 years old: 1st place winner

What do we breathe?



15-18 years old: 1st place winner Shout for Help



11-14 years old: 1st place winner
Your mercy, my Lord!



11-14 years old: 1st place winner



15-18 years old: 1st place winner



Global Action Days



Be creative!

- The Global Action Days is a call for all students and teachers around the world to be active and share their actions on being more sustainable in our modern world. Become inspired and be part of the change this world needs!

All students and teachers around the world can join in this event. As huge energy consumers, producers of waste, and consumers of resources, schools can make a difference. Show everyone your ideas about how to protect and preserve the environment. All actions count!!

WHEN

9 – 15 November 2015

18 – 24 April 2016



Registration

Be involved!!

Please register your school if you want to participate. It will help to show how many people were involved in the Global Action Days.

School name *

Country *

City *

Number of students involved in Global Action Days *

Number of teachers/staff involved in Global Action Days *

Submit



Share your ideas

- Facebook page
https://www.facebook.com/groups/683208545141374/?notif_t=group_description_change



The image shows a screenshot of a Facebook group page for "Global Action Days". The cover photo features a young girl in a red hoodie working in a garden. The group is described as "Grupa otwarta" (Open group). Navigation tabs include "Dyskusja", "Członkowie", "Wydarzenia", "Zdjęcia", and "Pliki". Action buttons at the top right are "Napisz post", "Dodaj zdjęcie/film", "Zadaj pytanie", and "Dodaj plik". The post area shows a notification from "Nicole Andreou" who updated the group description 32 minutes ago. The description text reads: "Global Action Days is a campaign by the Foundation for Environmental Education (FEE) to activate students and teachers to lead the change for a more sustainable world by getting involved in fun-filled, informative activities. Global Action Days are open to all. Schools and students both within and outside the FEE network are welcome to get involved. Join thousands of students around the globe and show that together we can make a difference! The chosen theme for Global Days of... Zobacz więcej".

Global Action Days
Grupa otwarta

Należysz ▼

Dyskusja | Członkowie | Wydarzenia | Zdjęcia | Pliki

Napisz post | Dodaj zdjęcie/film | Zadaj pytanie | Dodaj plik

Napisz coś...

OSTATNIE DZIAŁANIA

 **Nicole Andreou** zaktualizowała opis grupy.
32 min

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The chosen theme for Global Days of... [Zobacz więcej](#)

Thank you

Gosia Luszczyk

International YRE Director

